

Mandatory Disclosure

I	Name and Address of the Institution				
	Permanent Location as approved by AICTE (approval pending – see annexure A)			Temporary Location (if applicable)	
Name	DHRUVA COLLEGE OF MANAGEMENT			NOT APPLICABLE	
Address	Behind HUDA Oxygen Park, NH:44,				
District	Medchal, Hyderabad				
PIN	501401				
State	ANDHRA PRADESH				
STD Code	040	Phone Nos.	30162000	Fax No.	-
Web site	www.dhruva.ac.in				
E-Mail:	mail@dhruvacollege.net				
Nearest Rly Station	Medchal		Distance in Kms (Towards)		05
Nearest Airport	Shamshabad International Airport		Distance in Kms (Towards)		50
AICTE File No	F.No.431/40-46/BOS(M)/95				
Date/first approval	10th July, 1995				
Type of Institution	Private-Self Financed				
Category (1)	Non-Minority				
Category (2)	Co-Education				

II	Name & Address of the Chairman & Principal Director				
Name	Dr. S Pratap Reddy				
Address	Flat No. 201, Dhruva Apartments, Medchal, Hyderabad.				
Pin	501 401				
STD Code	040	Phone No.	30162021	Fax No.	
E-Mail	drspratapreddy@gmail.com				

III	Governance
a)	Members of the Board and their brief background.

Sri Nrupendar Rao J Chairman Pennar Group.	Sri. Parthasarathy C CEO KARVY
Dr M R Rao Dean Emeritus ISB	Sri N Sesha Reddy Chairman Aditya Group
Sri Krishna Prasad C Managing Director Granules India Ltd.,	Dr. Lakshmipathy PV Director, ECGL - Indonesia
Dr. Mathew M. Monippally Professor Communications Area IIM, Ahmedabad	Sri. Ram Reddy Nomula CEO, MAM-A Inc-USA
Dr. Mishra S P Vice Chancellor Dev Sanskriti Viswa Vidyalaya, Haridwar	Dr.Syed Hamid Principal Engineer Halliburton (USA)
Sri. Ravinder Reddy K Chairman Engineers Syndicate India Ltd.	Sri. Reddy K T Executive Director Fenner Conveyor Belting
Sri Mohan Krishna Kalahasti CEO INSAIT, Chennai	Sri Tarini P Patnaik Director Rider Steel, Ghana
Dr K Pratap Reddy Director Society for Entrepreneur Development & Agri Business management	Dr.Pratap Reddy S Chairman Dhruva College of Management

b)	Members of Academic Advisory Body.	
Dr. Vipin Gupta California St University, San Bernardino American Council of Education Fellow	Dr. Akhouri MMP Amway Chair Professor Delhi University	
Sri N V Raghuram President Yoga Bharathi – USA	Dr. Ram Subramanian Professor Stetson University – USA	
Dr. David J Sumanth Professor University of Miami – USA	Dr. H Rao Unnava Professor, University of California at Davis – USA	
Dr. Lynda L Moore Simmons School of Management – USA	Dr. Mathew J Manimala Professor, IIM-Bangalore (Retd)	
Dr. R K Jain Director Symbiosis	Dr. Prasad Balkundi Professor University of new York at Buffalo – USA	
Dr. Rama Valamuri Professor, China Europe International Business School	Dr. Srinivas K Reddy Lee Kong Chian School of Business Singapore Management University	
Dr. U B Raju Dean Emeritus DHRUVA	Prof Aparna Dantu Dean DHRUVA	

IV	Programmes			
a)	Name of the Programmes (Full Time) approved by the AICTE.		PGDM	
b)	Name of the Programmes (Part Time) approved by the AICTE.		NOT APPLICABLE	
c)	Name and duration of programme(s), if any, not approved by AICTE and being run in the same campus.		NOT APPLICABLE	
V	For each Programme the following details are to be given:			
a)	NAME OF THE COURSE	POST GRADUATE DIPLOMA IN MANAGEMENT (PGDM)		120
		PGDM BANKING INSURANCE AND FINANCIAL SERVICES		30
		PGDM MARKETING & FINANCE		30
		PGDM MARKETING		15
		PGDM GLOBAL BUSINESS		15
		PGDM RETAIL MANAGEMENT		15
b)	Duration		2 Years	
c)	Cut off mark for admission during the last 2 years.		2018	400/800 MAT
			2019	400/800 MAT
d)	Fee		5,40,000/- for the total course	
e)	Placement Facilities		Full Fledge placement cell with a Director, officer & supporting staff	
f)	Campus placement in last two years with minimum salary, maximum salary and average salary.		2017 (Rs./annum)	2018(Rs./annum)
		Minimum	3,00,000	3,50,000
		Maximum	5,50,000	7,70,000
		Average	3,25,000	3,60,000
g)	Name and duration of programme(s) having affiliation/collaboration with Foreign University(s)/Institution(s) and being run in the same Campus along with status of AICTE approval.		NOT APPLICABLE	
VI	Details of the Foreign Institution/University:			
a)	Name of the University / Institution			NOT APPLICABLE
b)	Address			
c)	Website			
d)	Is the Institution / University Accredited in its Home Country			
e)	Ranking of the Institution / University in the Home Country			
f)	Whether the degree offered is equivalent to an Indian degree? If yes, the name of the agency which has approved equivalence. If no, implications for students in terms of pursuit of higher studies in India and abroad and jobs both within and outside the country.			
g)	Nature of Collaboration			
h)	Conditions of Collaboration			
i)	Complete details of payment a student has to make to get the full benefits of collaboration.			

VII		For each Collaborative / affiliated Programme give the following:	
a)	Programme Focus	NOT APPLICABLE	
b)	Number of seats		
c)	Admission Procedure		
d)	Fee		
e)	Placement Facility		
f)	Placement Records for last two years with minimum salary, maximum salary and average salary		
g)	Whether the Collaborative Programme is approved by AICTE? If not whether the Domestic / Foreign Institution has applied to AICTE for approval as required under notification no. 37-3/Legal/2005 dated 16th May, 2005		

VIII		FACULTY	
a)	Number of faculty members:		
	i)	Permanent faculty	36
	ii)	Visiting faculty	Un limited
	iii)	Adjunct faculty	-
	iv)	Guest faculty	03

b) Profile of each faculty with qualifications, total experience, age and duration of employment at the institute concerned.

SI NO	NAME	DESIGNATION	DOJ	Appointment type	Masters Degree	Bachlors Degree
1	P HIMA BINDU	Asso Professor	1/5/2015	Regular	MBA	B.SC
2	ARYA PATTNAIK	Asst Professor	1/9/2013	Regular	PGDM	BA
3	UV ANIL KUMAR	Asst Professor	1/8/2013	Regular	MBA	B.COM
4	ULLAS RAMAKRISHNAN	Associate Profeesor	18/01/2017	Regular	MBA	B.COM
5	NAKERAKANTI HARISH	Asst Professor	1/11/2016	Regular	MBA	B.COM
6	NUSARAT ALI	Asst Professor	24/10/2016	Regular	PGDBM	B.COM
7	SMARANIKA PRIYADARSHINI	LECTURER	17/10/2016	Regular	MBA	B.TECH
8	K RAJ KIRAN REDDY	LECTURER	1/11/2016	Regular	M.TECH	B.TECH
9	PEESARI MAHIPAL REDDY	Asst Professor	24/10/2016	Regular	MBA	B.COM
10	PRAKASH KUMAR	Asst Professor	24/07/2017	Regular	MBA	B.COM
11	UK GANGULY	Associate Profeesor	17/07/2017	Regular	MBA	B.COM
12	RATNA GEETIKA	Asst Professor	1/10/2013	Regular	MBA	BA
13	CHIRRA SIRI	LECTURER	1/8/2017	Regular	MBA	B.TECH
14	KATAKAM PRANAYA	LECTURER	1/8/2017	Regular	MA	BA
15	DINESH VARMA	LECTURER	1/8/2017	Regular	MBA	B.TECH
16	N VENKATA RAGHU	LECTURER	5/10/2017	Regular	PGDM	B.TECH
17	RAVIDNER REDDY	LECTURER	5/10/2017	Regular	LLB	B.COM
18	M VIJAYA BRAMARA	Asst Professor	1/11/2017	Regular	PGDM	B.SC
19	SRIPOORNA KAMAKSHI	LECTURER	1/11/2017	Regular	MSC	BSC
20	S PRATAP REDDY	DIRECTOR	15/08/1995	Regular	MBA,Ph.D	B.E
21	S. PUSHPALATHA	Asso Professor	15/08/1995	Regular	M.A (Ph.D)	BA
22	DANTU APARNA	Asso Professor	14/07/2000	Regular	PGDM	B.COM
23	KH GOKULA KRISHNAN	Asso Professor	2/1/2009	Regular	MBA (Ph.D)	B.COM
24	KUNDAKINDI NEELIMA	Asst Professor	2/4/2009	Regular	MBA	B.COM
25	REPAKA ANIL REDDY	Asst Professor	2/4/2009	Regular	MBA	B.COM
26	ANIL KUMAR KAZA	Asso Professor	1/4/2004	Regular	M.TECH	BE
27	BUTATI PRATHIBHA	Asst Professor	1/9/2010	Regular	PGDM	B.TECH
28	J SINDHU REDDY	Asst Professor	1/7/2010	Regular	PGDM	B.COM
29	A VINDHYA REDDY	Asst Professor	1/7/2010	Regular	MBA	B.COM
30	MALLAM SURESH	Asst Professor	2/1/2001	Regular	MBA	B.COM
31	A SWAPNA	Asst Professor	5/2/2011	Regular	M.TECH	B.TECH
32	SV BHARATH REDDY	LECTURER	1/8/2009	Regular	MS	B.TECH
33	DR UB RAJU	Asso Professor	1/9/2010	Regular	MBA,Ph.D	BA
34	MN MURTHY	LECTURER	2/8/2008	Regular	MBA	BA
35	P VENKAT REDDY	LECTURER	28/01/2008	Regular	MBA	BE
36	PRIYA IYENGAR	Asso Professor	6/9/2012	Regular	MBA	B.COM
37	KAGITA NARENDRA	Asst Professor	4/11/2013	Regular	MBA	BHM
38	SADAB ALAM	Asso Professor	10/10/2013	Regular	MBA	B.COM

IX		FEE			
a)	Details of fee.				
b)	Time schedule for payment of fee for the entire programme.			Regular Quota	Management Quota
		Total Programme (2 yrs) fee		Rs. 5,40, 000	Rs. 6, 40, 000
		Number of installments		4	4
		Installments	01	July 17, 2019 Rs. 1,80,000	July 17, 2019 Rs. 2,80,000
			02	January 20, 2020 Rs. 1,20,000	February 15, 2020 Rs. 1,20,000
			03	April 20, 2020 Rs.1,20,000	April 20, 2020 Rs.1,20,000
			04	October 20, 2020 Rs.1,20,000	October 20, 2020 Rs.1,20,000

X		ADMISSION	
a)	Number of seats sanctioned with the year of approval.	225	
b)	Number of students admitted under various categories each year in the last two years.	Regular Quota	Management Quota
		169	56
c)	Number of applications received during year.	297	

XI		ADMISSION PROCEDURE		
a)	Mention the admission test being followed, name and address of the Test Agency and its URL (website).	<div>MAT organized by All India Management Association Management House 14, Institutional Area Lodhi Road New Delhi – 110 003 Ph: 011-2465 3382</div> http://aima-ind.org/aima/cms/Mat/matgeneral.htm		
b)	Number of seats allotted to different Test Qualified candidates CAT, MAT, XAT, CMAT, ATMA, ICET, (State conducted tests / University tests).	MAT/CAT/CMAT/ATMA/XAT	165	
		MAT / ATMA/ICET	60	
XII		Calendar:		
		Cycle -I	Cycle -II	Cycle -III
a)	Last date for request for applications.	April 04, 2019	May 04, 2019	June 13, 2019
b)	Last date for submission of application	April 04, 2019	May 04, 2019	June 13, 2019
c)	Dates for Group Discussion (GD) / Interviews	April 08-12, 2019	May 07-10, 2019	June 17-21, 2019
d)	Dates for announcing final results	April 15, 2019	May 13, 2019	June 24, 2019
e)	Release of admission list (main list and waiting list should be announced on the same day)	April 18, 2019	May 16, 2019	June 27, 2019
f)	Date for acceptance by the candidate (time given should in no case be less then 15 days)	April 18, 2019	May 16, 2019	June 27, 2019
g)	Last date for closing of admission.	July 11, 2019	July 11, 2019	July 11, 2019
h)	Starting of the Academic session.	July 12, 2019	July 12, 2019	July 12, 2019
i)	The waiting list should be activated only on the expiry of date of main list	July 12, 2019	July 12, 2019	July 12, 2019

j)	The policy of refund of the fee, in case of withdrawal, should be clearly notified.
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The fee is refunded, if the students withdraw before the final list is published. Facsimile of undertaking by the student given below

UNDERTAKING

I, _____ son / daughter of _____, hereby undertake to abide by the following as a student of Dhruva College of Management (DCM).

01. I shall be regular in attending class work and if I fall short of mandated attendance, I volunteer to withdraw and cause DCM no further predicament.
02. I shall speak only English during my tenure in the college.
03. I shall participate in the curricular, co-curricular and extracurricular activities conducted by DCM or any other College from time to time (either in Twin cities or outstation) during the course of my study. During such occasions I shall keep the honor of the College.
04. I shall not take up any job (full time / part time) or engage in any activity that is detrimental to the schedule and reputation of the college.
05. I shall follow the dress code prescribed by the college.
06. I shall wear a helmet whenever I drive a two-wheeler.
07. I shall not demand for return of the certificates (SSC, Intermediate, Graduation etc) – submitted at the time of admission - either temporarily or permanently until the completion of my course. In case I demand for the same - whatever may be the reason - I shall do so only after having paid all the dues in full prescribed for the two year full time PGDBM.
08. In case I withdraw from the college in the middle of the course, I shall pay the entire fee(s) prescribed for two years.
09. I shall be liable for disciplinary action if:
 - a.I obstruct or disrupt class, administration and any other activities of DCM.
 - b.I permit unauthorized entry or use of DCM facilities by outsiders.
 - c.I forge, alter, or misuse, records, letterheads or any other documents which DCM considers important.
 - d.I cheat or copy in any of the examinations.
 - e.I smoke or chew pan masala/zarda in the DCM premises
 - f. I indulge in any activities detrimental to the reputation of the College.
 - g.I damage or pilfer DCM property.
 - h.I mutilate or deface library books, journals, and other material by highlighting, underlining, dog-eared, removing pages, or otherwise damage library material.
 - i. I indulge in ragging of fellow students.
 - j. I write graffiti / doodles anywhere in the premises of the college.
 - k.I carry mobile phones into the lecture halls / library / lab.

Date / / Place _____

Signature of the student

Signature of the parent/guardian

XII	CRITERIA AND WEIGHTAGES FOR ADMISSION																			
a)	Describe each criteria with its respective weightage s i.e. Admission Test, GD, Interview etc.	<p>"Academic background (X, XII and Graduation)", "written test score" and "GD & Interview" score are the three major areas of evaluation with 20%, 25%, 55%, weightages respectively.</p> <p>The "GD & Interview" score is arrived after the candidates have been graded into categories (1 to 5) based on the following parameters.</p> <p>Personal Interview</p> <ul style="list-style-type: none"> - demeanour - presence of mind - alacrity - general knowledge - aptitude for management studies <p>The weightages of each category is as below</p> <table> <tr> <td>Category 1</td><td>-</td><td>90</td></tr> <tr> <td>Category 2</td><td>-</td><td>80</td></tr> <tr> <td>Category 3</td><td>-</td><td>60</td></tr> <tr> <td>Category 4</td><td>-</td><td>50</td></tr> <tr> <td>Category 5</td><td>-</td><td>30</td></tr> <tr> <td>Category 6</td><td>-</td><td>00</td></tr> </table>	Category 1	-	90	Category 2	-	80	Category 3	-	60	Category 4	-	50	Category 5	-	30	Category 6	-	00
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Category 2	-	80																		
Category 3	-	60																		
Category 4	-	50																		
Category 5	-	30																		
Category 6	-	00																		

b)	Mention the minimum level of acceptance, if any, for any criteria.	For Written test 400/800
c)	Mention the cut-off levels of percentage & percentile scores (section-wise and/or total as case may be) of the candidates in the admission test who are called for GD/ Interview	As (b) above
d)	Mention last two years cut-off percentage & percentile (section-wise and/or total as the case may be) of the candidates called for GD / Interview.	2018 - 400/800 2019 - 400/800

XIII	CRITERIA FOR GD / PERSONAL INTERVIEW	
a)	Norms adopted for calling the candidates for Group Discussion/Personal Interview. (It has to be strictly in order of merit.)	From all those applied, the candidates having MAT score above 400 are called for GD & Interview
b)	Attributes for evaluation in GD/Interview.	<p>Group Discussion</p> <ul style="list-style-type: none"> - initiative - communication - leadership qualities - team spirit - subject knowledge <p>Personal Interview</p> <ul style="list-style-type: none"> - demeanour - presence of mind - alacrity - general knowledge - aptitude for management studies